

More than 150 years of expertise

for all the *great* you do®

1872

German American Insurance Company is established and issues its first policy to a rubber comb factory.

1906

German American Insurance Company pays more than \$2 million in claims to help victims of the San Francisco earthquake. The company's commitment to help the community recover from such a devastating loss allows it to enter the 20th century as one of the most respected businesses in the nation.

1918

Following World War I, the company changes its name to Great American Insurance Company.

1926

The company forms Great American Indemnity Company to offer casualty coverages, including auto, workers' comp and bonds.

1955

Great American is recognized by AM Best as one of the largest fire and casualty insurance carriers operating in North America.

1965

Great American becomes the third general insurance company listed on the New York Stock Exchange, and is considered a leader in the development of multi-peril package policies and specialized coverages.

1968

Great American Insurance Company is acquired by National General Corporation (NGC) and becomes a subsidiary of NGC.

1973

Carl H. Lindner Jr. acquires majority stock ownership of Great American's parent company, NGC.

1974

Carl H. Lindner Jr. merges NGC into American Financial Corporation (AFC). He moves Great American's headquarters from Los Angeles to downtown Cincinnati.

1995

AFC combines with American Premier Underwriters to form a publicly traded organization: American Financial Group, Inc. (NYSE: AFG).

2000

Great American debuts a new corporate logo and acquires the naming rights to Great American Ball Park®, the new home of the Cincinnati Reds, which brings national visibility to the company.

2003

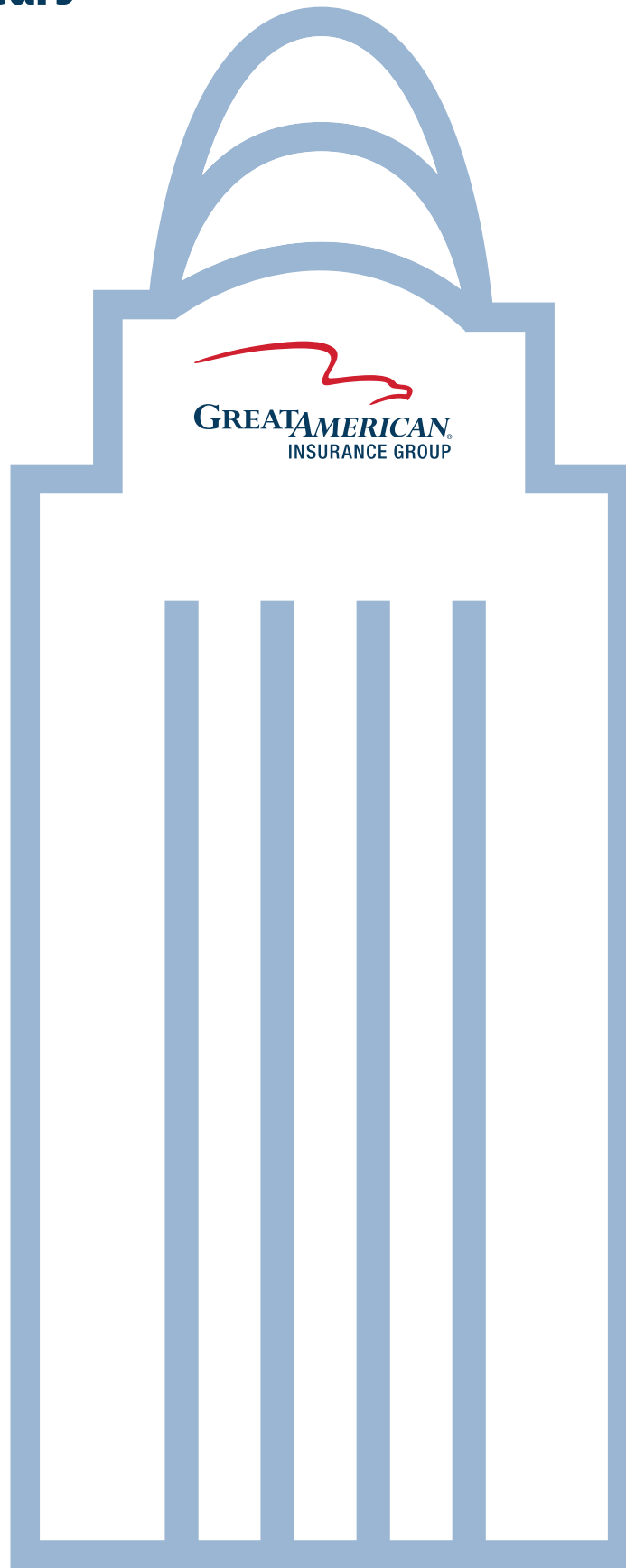
To focus on specialty insurance, the company divests its personal lines, and over the years, adds numerous P&C businesses through acquisitions and start-ups.

2011

The company moves into the new Great American Insurance Group Tower at Queen City Square — downtown Cincinnati's tallest building.

Today

Under the leadership of Carl H. Lindner Jr.'s sons, Carl III and Craig Lindner, more than 7,600 global employees work to make the member companies of Great American Insurance Group a specialty property and casualty insurance leader.



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