

Why Your Program Business Should Expect More

You work hard to develop, market and grow a program that differentiates your agency. Work with Great American – a carrier with a specialty mindset for your specialty program.

What's your specialty?

Specialty Programs have a general liability focus with a multiline approach. We prefer classes within the retail, wholesale, manufacturing and service sectors. We will also consider many artisan/specialty contracting classes.

Within our acceptable industry sectors, we are typically interested in writing all lines – General Liability, Property, Package (CPP or BOP), Auto, Workers' Compensation, Inland Marine, Cyber Risk and Umbrella.

What we're looking for

- Agents with proven subject matter expertise
- Seasoned books of business of at least \$3 million
- Access to data (5-7 years) to evaluate book performance
- Focus on general liability, but with multiline offering

What's in it for you?

- Territorial exclusivity
- Opportunity to customize products and services
- Direct access to an A+ rated carrier
- Multiline solutions for your clients – General Liability, Property, Auto, Workers' Compensation, Umbrella, Cyber Risk and much more
- Ability to influence the “underwriting box”
- Program differentiation (through coverage and service “hooks”)
- Dedicated/tailored services from Great American, including product development, underwriting, claims and loss prevention
- Captive risk sharing available but not required
- Traditional profit sharing available

What we won't write

- “Wheels” programs
- Tough property programs, such as CAT or habitational
- General contractors or building trades
- Staffing
- Tier 1 workers' compensation concentration

for all the *great* you do[®]

Great American Insurance Company is rated “A+” (Superior) by the AM Best Company, and has received a rating of “A” (Excellent) or higher for more than 115 years. Great American Insurance Group, 301 E. Fourth St., Cincinnati, OH 45202. Coverage description is summarized. Refer to the actual policy for a full description of applicable terms, conditions, limits and exclusions. Policies are underwritten by Great American Insurance Company, Great American Assurance Company, Great American Alliance Insurance Company, Great American Insurance Company of New York, Great American Security Insurance Company and Great American Spirit Insurance Company, authorized insurers in all 50 states and DC. © 2025 Great American Insurance Company. All rights reserved. 2317-ALT (4/25)

Turn an existing book of business into an exclusive program.



Ready to expect more?

We can help. To explore whether a Great American Specialty Program relationship can take your specialty practice to the next level, contact:

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Great American
Insurance Company

115⁺ years with an **A** or better rating by AM Best

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