



Great American Alternative Markets

Stable Capacity, Specialty Focus

How We Define a Specialty Program

- Specialty niche business with a multi-line approach
- Existing book of controlled business
- **Lines we typically write:**



General Liability



Property



Package (CPP or BOP)



Umbrella



Auto



Workers' Compensation



Inland Marine



And More!

What Does Good Look Like?

- Agents with proven niche subject matter expertise
- Seasoned books of at least \$3 million in premium
- 5-7 years of data available for book performance evaluation



Preferred classes:

- Retail
- Wholesale
- Manufacturing
- Service Sectors
- Specialty Contractors will also be considered

Discover a Better Home for Your Program.

To explore whether a Great American Specialty Program relationship can take your program to the next level, contact:

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Your Home for ProgramsSM

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What's in It for You?



Direct access to an **A+ rated** carrier



Territorial Exclusivity



Stable Capacity



Dedicated claims team with **specialized program expertise**, including TPA oversight



Flexibility in admitted and non-admitted offering in **all 50 states**



Multi-line solutions for your clients—
General Liability, Property, Auto, Workers' Compensation, Umbrella, and more



Opportunity to **customize** products and services



Ability to **influence** the “underwriting box”



Tailored services from **Great American**, including product development, underwriting and loss prevention



What We Don't Write

- Monoline Property
- Catastrophe Exposed Risk
- Staffing
- Auto focused programs
- Habitational exposures

Great American Insurance Company
115+ years with an **A** or better rating by AM Best

for all the *great* you do®

Great American Insurance Company is rated “A+” (Superior) by the AM Best Company, and has received a rating of “A” (Excellent) or higher for more than 115 years. Great American Insurance Group, 301 E. Fourth St., Cincinnati, OH 45202. Coverage description is summarized. Refer to the actual policy for a full description of applicable terms, conditions, limits and exclusions. Policies are underwritten by Great American Insurance Company, Great American Assurance Company, Great American Alliance Insurance Company, Great American Insurance Company of New York, Great American Security Insurance Company and Great American Spirit Insurance Company, authorized insurers in all 50 states and DC. © 2026 Great American Insurance Company. All rights reserved. 2317-ALT (03/26)

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