FOR AGENT/BROKER DISTRIBUTION ONLY



GREAT AMERICAN INSURANCE GROUP

Great American Alternative Markets

Stable Capacity, Specialty Focus

How We Define a Specialty Program

A unique offering with limited access, built through differentiation & exclusivity

What Does Good Look Like?

- Specialty niche business
- Existing book of controlled business of at least $3 million in premium
- 5 to 7 years of data available for book performance evaluation
- 90% Combined Operating Ratio or better
- Proven niche subject matter expertise
- Strong cultural fit
- Market differentiation

Some of Our Programs

- Hardware Stores
- Maritime WC
- Swimming Pool Contractors
- Trade Associations
- Fraternal Organizations
- Self-Storage Contents
- Wineries, Breweries, Liquor Stores & Coffee Roasters
- Rural Telephone Companies
- Photographers & Equipment
- Senior Facilities
- Food Stores & Distributors
- Elevator Contractors
- Pizza Shops
- Musical Instruments
- Labor Unions
- Security Guards WC
- Temporary Staffing WC



Discover a Better Home for Your Program.

To explore whether a Great American relationship can take your program to the next level, contact:

Anita Scott
Business Development Director
acscott@gaig.com
513-412-0971

GAIG.com/AltMarkets

Your **Home** for Programs℠

Great American Alternative Markets

Stable Capacity, Specialty Focus

What's in It for You?

*Direct access to an **A+ rated** carrier

Territorial Exclusivity

Stable Capacity

Dedicated **specialized program claims team**,
including TPA oversight

Admitted and E&S capabilities in **all 50 states**

**General Liability, Property, Auto, Workers' Compensation,
Inland Marine, Umbrella, and more**

Products and services **customized** for your program

Flexible risk structures,
including **Captives and First Dollar Programs**

Tailored services from **Great American,**
including claims, product, underwriting and loss prevention

Great American Insurance Company
115+ years with an **A** or better rating by AM Best

for all the *great* you do®

Your **Home** for Programs℠

GREAT AMERICAN INSURANCE GROUP
Alternative Markets

*Great American Insurance Company is rated "A+" (Superior) by the AM Best Company, and has received a rating of "A" (Excellent) or higher for more than 115 years. Great American Insurance Group, 301 E. Fourth St., Cincinnati, OH 45202. Coverage description is summarized. Refer to the actual policy for a full description of applicable terms, conditions, limits and exclusions. Policies are underwritten by Great American Insurance Company, Great American Assurance Company, Great American Alliance Insurance Company, Great American Insurance Company of New York, Great American Security Insurance Company and Great American Spirit Insurance Company, authorized insurers in all 50 states and DC. © 2026 Great American Insurance Company. All rights reserved. 2317-ALT (10/26)