Your Program Shouldn’t Beg for Attention

Expect more
You work hard to develop, market and grow a program that differentiates your agency. Work with Great American - a carrier with a specialty mindset for your specialty program.

What’s your specialty?
Elite Programs has a general liability focus with a multiline approach. We prefer classes within the retail, wholesale, manufacturing and service sectors. We will also consider many artisan/specialty contracting classes.

Within our acceptable industry sectors, we are typically interested in writing all lines – General Liability, Property, Package (CPP or BOP), Auto, Workers’ Compensation, Inland Marine, Cyber Risk and Umbrella.

What we’re looking for
• Agents with proven subject matter expertise
• Seasoned books of business of at least $3 million
• Access to data (4-5 years) to evaluate book performance
• Focus on general liability, but with multiline offering

What’s in it for you?
• Territorial exclusivity
• Opportunity to customize products and services
• Direct access to an A+ rated carrier
• Multiline solutions for your clients – General Liability, Property, Auto, Workers’ Compensation, Umbrella, Cyber Risk and much more
• Ability to influence the “underwriting box”
• Differentiate the program through coverage and service “hooks”
• Dedicated/tailored services from Great American, including product development, underwriting, claims and loss prevention
• Captive risk sharing available but not required
• Traditional profit sharing available

What we won’t write
• “Wheels” programs
• Tough property programs, such as CAT or habitational
• General contractors or building trades
• Staffing
• Tier 1 workers’ compensation concentration

Ready to expect more?
We can help. To explore whether a Great American Elite Programs relationship can take your specialty practice to the next level, contact:

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Great American Insurance Company is rated “A+” (Superior) by the A.M. Best Company, and has received a rating of “A” (Excellent) or higher for more than 100 years (rating affirmed August 17, 2018).