

# Harness the Power of Data

## *Use Precision Agriculture Data for Crop Insurance Reporting*

Technology continues to add value to farming operations - the accuracy and control of precision agriculture is no exception.

Great American invites insureds to harness the power of precision agriculture in their crop insurance policies.

With an in-house precision agriculture team that understands the technology growers use every day, insureds and agents can put their trust in Great American.

### Benefits of Utilizing Precision Ag Data

- Seamlessly report acres and production with equipment growers already use
- Improve accuracy by using GPS data
- Save time by foregoing the manual entry of acreage and/or production data

### Features of Our Technology

- Great American supports cloud-based data downloads from leading providers such as John Deere, Climate FieldView, and Ag Leader, as well as memory stick uploads from other providers
- Our system is compatible with GreatAg entry process and uses the existing GEAR (GreatAg Electronic Acreage Reporting) process and workflow
- A convenient precision queue provides connection, upload and file details in one view
- Help links and notifications ensure a seamless process along the way
- Growers can choose to authorize their existing agent to use the data

To learn more about Precision Agriculture capabilities, contact your Business Developer

**Great American Insurance Company has been rated "A" (Excellent) or higher by AM Best for over 115 years.**



### Great American Insurance Group

301 E. Fourth St.  
Cincinnati, OH 45202

(800) 587-1553

[GreatAmericanCrop.com](http://GreatAmericanCrop.com)

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