



This quick card will explain how you can communicate with your growers with customized messages and filters to send to multiple growers at once. You can send via email, text or push notification (if growers have the Grower IOS/Android app).

Grower Communications The Grower Communications is located on the Agency Dashboard on the right column below the Business Summary window.

There are two types of communications in this area:

Automatic Renewals - This is a communication that can be sent to your growers asking if they will have any sales closing changes.

Custom Messages - These can be any messages you want to send to your growers. Both communications will show a list of messages that have been created and double clicking will open any particular message.

The first step is to click the Create New button.

You will be prompted to select the type of notification you want to create.

Custom Message examples could be anything, here are some suggestions:

"Please be reminded that acreage reporting is due 7/15/21."

"You are receiving this message because we are missing important information for completing your acreage report, please contact me as soon as possible."

"Be advised there are only 10 days left to complete your acreage report."

✓ Grower Communications

CREATE NEW

Automatic Renewals

Message Name	Responses	Last Submission
No records to display		

Custom Messages

Message Name	Last Submission
Mike P 3 test	05/25/2021

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Which notification type would you like to create?

AUTOMATIC RENEWAL

CUSTOM MESSAGE

The steps listed here will explain how to setup a Grower Communication. Consider this your personal communications center to your growers. It will maintain a listing of the communications you have sent out.

Custom Message: Mike P 3 test

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Sales Closing Dates

09/30/2020

03/15/2021

Filter:

No Contact Info

Has Contact Info

Mobile User

☐ Select All

NOTIFY SELECTED

Policy Holder	Email Address	Mobile Phone	Delivery Method	
<input type="checkbox"/> KEVIN	mrpeterson@gaig.com	(701) 799-8071	Email	PUSH
<input type="checkbox"/> LEWIS	mrpeterson@gaig.com	(701) 799-8071	Email	PUSH
<input type="checkbox"/>	@gmail.com	(605) 222	Email	SMS

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Sending to 3 insureds and changed the email and mobile to mine.

Communication Steps

- 1) Enter the custom message name. This can be anything you want to call your message.
- 2) Select specific Sales Closing Dates to filter your grower listing in the grid.
- 3) Filter growers that have 'No Contact Info', 'Has Contact Info' or if they are a 'Mobile User'.
- 4) Use the Select All to select all growers or individually select with the check box.
- 5) You can change the email or mobile numbers for any grower prior to sending. However, this will NOT make a permanent change for the grower on the producer tab in GreatAg. The best way to do this is using the Notifications screen to mass update your growers.
- 6) Create your custom message in this area. This is an open ended message allowing any type of message.
- 7) The Delivery Method can be selected by clicking the various options. If a grower has the Grower Mobile setup you will see the last method show 'PUSH' rather than 'SMS' (text message). A PUSH notification will be sent to the grower's device instead of a text message.
- 8) Once you have all your information entered and correct growers selected you will click the 'NOTIFY SELECTED' button to send the message.

Sending to 3 insureds and changed the email and mobile to mine.

Custom Messages	
Message Name	Last Submission
Mike P. West	05/25/2021

Custom Message Listing

The list of sent custom messages will show the Message Name and the Last Submission date. If you hover over the name this will show the actual message language sent. Double clicking will open the message to see the details.

GAIG-Crop: Agent Communication -

DoNotReply-GreatAgNotifications@gaig.com <DoNotReply-GreatAgNotifica... Today at 9:45

To: DoNotReply-GreatAgNotifications

Great American Insurance Group | [View Our Site](#)

Hi, [redacted]!

[redacted]; Note: Please be reminded that acreage reporting is 7/15/21, I don't have your acreage report yet.

If you did not provide Great American with this email address, please ignore this email.

eMail Message

The eMail message will show the growers name and the agent who sent the message and the detail custom message.

Today 9:45 AM

605222: [redacted] Hi

[redacted],

[redacted] Note:

Please be reminded that acreage reporting is 7/15/21, I don't have your acreage report yet.

GAIG-Crop

SMS (Text Message)

The mobile phone #, agent and message will be shown when text is sent.

Push Notifications

If the grower has the Grower app installed they will receive a push notification based on how they have notifications setup on their device.

The settings to the right are for IOS devices. Use Settings -- Notifications --select the Grower Mobile app.

Make sure Allow Notifications are turned on.

Select the various options associated with the notifications. We recommend using the Banner Style Persistent.

