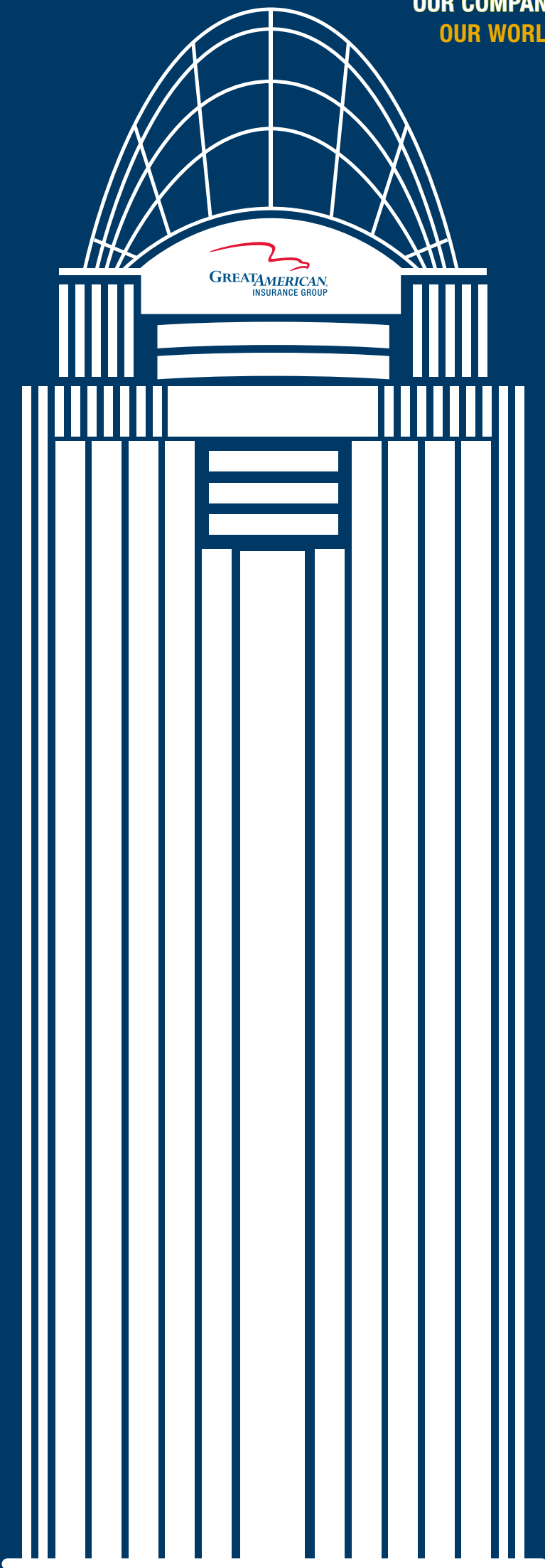


Standing the Test of Time

Great American Through the Wars, Weather and Worries

OUR COMPANY
OUR WORLD



1872

Great American Insurance Group's founding insurance company, German American Insurance Company, is established.

1906 San Francisco earthquake

1906

German American Insurance Company pays more than \$2 million in claims to help victims of the San Francisco earthquake to help the community recover from such a devastating loss.

1914 - 1918 World War I

1918

Following World War I, the company changes its name from German American to Great American Insurance Company.

1929 - 1933 The Great Depression

1939 - 1945 World War II

1968

Great American Insurance Company is acquired by National General Corporation (NGC) and become a subsidiary of NGC.

1970s Energy crisis

1973

Carl H. Lindner Jr. acquires majority stock ownership of Great American's parent company, NGC.

1974

Carl H. Lindner Jr. merges NGC into American Financial Corporation (AFC). He moves Great American's headquarters to downtown Cincinnati.

1995

AFC combines with American Premier Underwriters to form a publicly traded organization: American Financial Group, Inc. (NYSE: AFG).

2000

Great American debuts a new corporate logo and acquires the naming rights to Great American Ball Park®, the new home of the Cincinnati Reds, which brings national visibility.

2001 September 11 attacks

2003

The company narrows its focus and divests ownership of its personal lines insurance holdings, choosing to focus on specialty commercial insurance for businesses.

2005 Hurricane Katrina

2007-2008 Global financial crisis

2011

The company moves into the new Great American Insurance Group Tower at Queen City Square —downtown Cincinnati's tallest building.

Today

Great American Insurance Company is one of only four companies that has been rated "A" or better by AM Best for more than 110 years. This financial strength rating demonstrates our ability to meet our obligations.

