The Strength of Specialization
There are over 3,000 property and casualty insurance companies in the United States.

on the cover

The company’s global headquarters at Great American Insurance Group Tower at Queen City Square — LEED Gold certified and downtown Cincinnati’s tallest building
Strength, Experience & Expertise

You’ve worked hard over the years to build your business. What if something happens, and in the blink of an eye, it’s gone?

Who you choose to protect your business must be reliable. Someone who knows the ins and outs of your industry as well as you do. Someone who has helped businesses like yours recover from disaster.

For nearly 150 years, Great American Insurance Company, the lead insurer of Great American Insurance Group, has provided specialized insurance products to protect businesses like yours. See why you can count on us.
Premium Diversification Fuels Our Growth

Specialization, relationships and discipline have enabled us to be a leading provider in the markets we serve. Our operating model promotes agility, which allows our insurance businesses to strategically enter markets to respond to changing conditions.

Property & Casualty Premium (dollars in millions)

<table>
<thead>
<tr>
<th>Year</th>
<th>Gross</th>
<th>Net</th>
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<tbody>
<tr>
<td>'13</td>
<td>$4.341</td>
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<tr>
<td>'14</td>
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<tr>
<td>'18</td>
<td>$5.840</td>
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For the year ended

2018 Gross Written Premium Composition

- **50%** Specialty Casualty
  - Excess and Surplus
  - Executive and Professional Liability
  - General Liability
  - Mergers & Acquisition Liability
  - Targeted Programs
  - Umbrella and Excess Liability
  - Workers’ Compensation

- **39%** Property and Transportation
  - Agricultural-Related
  - Aviation
  - Commercial Automobile (Buses, Trucks)
  - Inland and Ocean Marine

- **11%** Specialty Financial
  - Fidelity / Crime
  - Financial Institution Services
  - Lease and Loan Services
  - Surety

Source: AFG 10-K, GAAP basis

42% Increase in gross written premium over last 5 years
Market Leadership

Our operations consist of more than 30 niche businesses that offer quality products with specialized coverage to meet your business’s unique needs.

$55%

Last year, 55% of the Specialty Property & Casualty Group’s gross written premium was produced by U.S. top 10 ranked businesses.

5th

We are the 5th largest provider of multi-peril crop insurance in the United States.

6,700

Our member companies employ more than 6,700 Specialty P&C employees in nearly 120 locations globally.

FORTUNE 500

Our parent company, American Financial Group Inc., (NYSE: AFG) is a Fortune 500 company.
The Numbers Tell Our Story

3,000
Property and casualty insurance companies in the United States

50
Companies on the Ward’s 50 List for safety, consistency and performance

5
Rated “A” or better by A.M. Best for more than 100 years

2
On both lists

1
Great American Insurance Company is 1 of the two

Great American Insurance Company Ratings

A+ (Superior)
A.M. Best

A+ (Strong)
Standard & Poor’s

A1
Moody’s

The agencies often cite these reasons for the company’s solid ratings:

• Strong operating performance year over year;
• Diversified product offerings with excellent geographic spread of risk; and
• Management’s disciplined operating strategy and specialty market knowledge.
1872
Our founding insurance company is established. Its first policy covers a factory that produced hard rubber combs.

1906
We pay more than $2 million in claims to help victims of the San Francisco earthquake. To help the city recover, we paid not only all of our claims, but also the ones of those who did not have viable coverage.

1974
After acquiring majority stock ownership of our parent company in 1973, Carl Lindner Jr. moves our headquarters to downtown Cincinnati.

2000
We acquire the naming rights to Great American Ball Park®, the home of the Cincinnati Reds, which brings national visibility.
Protecting hundreds of niche industries with expert insurance solutions.