

AMERICAN FINANCIAL GROUP, INC.
LIST OF SERVICE MARKS (as of February 2025)

Owned by ABA Insurance Services Inc.

Owned by American Empire Surplus Lines Insurance Company

Owned by American Financial Group, Inc.

Owned by Crop Risk Services, Inc.

Owned by Great American Holding, Inc.

Owned by Great American Insurance Company

Owned by Invictus Analytics, LLC

Owned by Mid-Continent Casualty Company

Owned by National Interstate (either National Interstate Corporation or National Interstate Insurance Company-if you need specifics on ownership, please contact P&C Legal)

Owned by Republic Indemnity Company of America

Owned by Safety, Claims and Litigation Services, LLC

Owned by Vanliner Insurance Company

Owned by Verikai Inc.

Registered Marks (all registered marks are registered in the US only unless otherwise denoted):

A LEGACY OF GREAT SINCE 1872

AE & design

AEROS

AGENCYFLEX

AGRIBUSINESS

AGRICOM

AGRIGUARD

AGRIPAK

AGRIPRO

AMERICAN EMPIRE INSURANCE COMPANY

AMERICAN FINANCIAL GROUP, INC. & eagle design

AMERICAN HIGHWAYS INSURANCE AGENCY

AN INSURANCE EXPERIENCE BUILT AROUND YOU

A-SIDE PLUS

AUTOMATIC INSURANCE

AXLE LOGO

AXLE AUTO EXPOSURE LIABILITY FOR ENVIRONMENTAL

BACK2WORK

BACK2WORK (stylized)

BASICBUILDER

BE HERE. BE GREAT.

BE HERE. BE GREAT. (the word "Great" is stylized)

BOND BOX

BOND BOX design

BOOMERANG

BRIDGEFIELD CASUALTY INSURANCE COMPANY

BRIDGEFIELD EMPLOYERS INSURANCE COMPANY

BRIDGEFIELD INDEMNITY INSURANCE COMPANY

BUILDER'S RISK PLUS

BUILT ON RELATIONSHIPS. FOCUSED ON SOLUTIONS.

CAPTURE

CARGO ADVANTAGE

CARGO ADVANTAGE & design

CLICKCOMP & finger design

COMPINSIDERS

COMPLETECARE CONNECT

CORNERSTONE COMPLETE

CORNERSTONE COMPLETE & design

CROP UNIVERSITY & design

DAIRYPAK

[EXPERIENCE.] THE SUMMIT ADVANTAGE. (stylized)

EAGLE design (US, European Union, Hong Kong, and Mexico)

EXECPRO

EXPERIENCE. THE SUMMIT ADVANTAGE.

FCIA & design

FOR ALL THE GREAT YOU DO

FOR ALL THE GREAT YOU DO (the word "Great" is stylized)

FREECAPITAL

GABP

GET A CLEAR WAY FORWARD

GRAIN & design

GREAT ACADEMY

GREATBUILDER

GREAT AMERICAN

(US, Brazil, Canada, Chile, China, Colombia, Ecuador, EU, Malaysia, Mexico, Panama, Peru, South Korea, Singapore, Taiwan, and United Kingdom)

GREAT AMERICAN & eagle design

(US, Brazil, Canada, Chile, China, Colombia, Ecuador, EU, Hong Kong, Malaysia, Mexico, Panama, Peru, South Korea, Singapore, Taiwan, and United Kingdom)

GREAT AMERICAN ADVISORS & eagle design

GREAT AMERICAN BALL PARK

GREAT AMERICAN BALL PARK & eagle design (stacked)

GREAT AMERICAN BALL PARK & eagle design (stretched)

GREAT AMERICAN CUSTOM

GREAT AMERICAN CUSTOM & eagle design

GREAT AMERICAN DIVISIÓN DAÑOS MÉXICO (Mexico only)

GREAT AMERICAN DIVISIÓN DAÑOS MÉXICO & eagle design (Mexico only)

GREAT AMERICAN FINANCIAL INSTITUTION SERVICES

GREAT AMERICAN FINANCIAL RESOURCES

GREAT AMERICAN INSURANCE AGENCY

GREAT AMERICAN INSURANCE COMPANIES

GREAT AMERICAN INSURANCE COMPANY (stylized)

GREAT AMERICAN INSURANCE GROUP

(US, Argentina, Brazil, Chile, Colombia, Ecuador, Malaysia, Mexico, Panama, Peru, South Korea, Singapore, Taiwan, and United Kingdom)

GREAT AMERICAN INSURANCE GROUP & eagle design (US, EU, Norway, and Switzerland)

GREAT AMERICAN KIDNAP, RANSOM & EXTORTION POLICY

GREAT AMERICAN LIFE

GREAT AMERICAN LIFE INSURANCE COMPANY

GREAT AMERICAN PLUS & design

GREATAG

GREATAG & design

GREATPOLICY (stylized)

GREATPROGRAMS

GREAT ROADMAP

HAYSTAK

HR EXECSUPPORT

INTERFACE 360

INTERFACE 360 & design

INVICTUS

INVICTUS GROUP

INVICTUS GROUP (stylized "V" designed as 2 wings)

KNOW THE PEOPLE WHO KNOW WORKERS' COMP

LET'S MAKE THIS WORK FOR EVERYONE

LIVE BIG. FARM BOLD.

LOGPLUS PROTECT (China, Hong Kong, Malaysia, Singapore, South Korea, and Taiwan only)

MEDIC

MEDIC CAPTIVE INSURANCE PROGRAM & design

MERGE

MID-CONTINENT GROUP

MID-CONTINENT GROUP & M design

MOUNTAIN design

NATIONAL INTERSTATE & shield design

NATIONAL INTERSTATE INSURANCE & shield design

OKLAHOMA SURETY COMPANY

PEREGRINE RE

POINTS TO ADVENTURE

POLICYSWEET

POMI
PROCISION
PROTECTING THOSE WHO IMPROVE YOUR COMMUNITY

QUOTE.BIND.GROW.

REPUBLIC INDEMNITY
REPUBLIC INDEMNITY WORKERS' COMPENSATION INSURANCE SPECIALISTS (stylized)
RIG READY

SAFEALERT
SAFEPAK
SAFETALK
SCLS SAFETY, CLAIMS AND LITIGATION SERVICES & design
SHIELD design
SHS QUICKAPP
SIGNATURE SURETY
STRATEGIC COMP & design
STRENGTH THROUGH SPECIALIZATION (Mexico only)
SUMMIT & mountain design
SUMMIT BACK2WORK
SUMMIT KNOW THE PEOPLE WHO KNOW WORKERS' COMP & mountain design
SUMMIT... THE PEOPLE WHO KNOW WORKERS' COMP & mountain design

TANKASSURE
THE HERITAGE NEWS
THE PEOPLE WHO KNOW WORKERS' COMP
THE ROAD TO CREATIVE SOLUTIONS
THE STRENGTH OF SPECIALIZATION
THE SUMMIT ADVANTAGE
TOPTANX
TRUXPRO
TRUXPRO (stylized)

UNDERSTANDING YOUR NEEDS. UNDERSTANDING YOU.

VANLINER (US and Canada)
V design

WE PROTECT. YOU DECIDE. (Mexico only)
WE PROTECT. YOU DECIDE. & design (Hong Kong, Singapore, and Taiwan only)
WRITENOW

YOUR BUSINESS INSURED
YOUR GREAT AMERICAN INSURANCE POLICY
YOUR PARTNER IN CRIME

Pending Applications (all pending marks are pending in the US only unless otherwise denoted):

BANKSHIELD

EAGLEXR & design

EQUIPAK

EQUIPMENT PRO PROTECTION FOR PROFESSIONALS (stylized, in color)

GREAT AMERICAN (Indonesia only)

GREAT AMERICAN & eagle design (Indonesia only)

GREAT AMERICAN INSURANCE COMPANY (Canada only)

GREAT AMERICAN INSURANCE GROUP (China and Indonesia only)

HOME HQ

LOGPLUS PROTECT (Indonesia only)

WE PROTECT. YOU DECIDE. & design (Indonesia only)

YOUR HOME FOR PROGRAMS