

AMERICAN FINANCIAL GROUP, INC.
LIST OF SERVICE MARKS (as of March 2026)

Owned by ABA Insurance Services Inc.

Owned by American Empire Surplus Lines Insurance Company

Owned by American Financial Group, Inc.

Owned by Crop Risk Services, Inc.

Owned by Great American Holding, Inc.

Owned by Great American Insurance Company

Owned by Invictus Analytics, LLC

Owned by Mid-Continent Casualty Company

Owned by National Interstate (either National Interstate Corporation or National Interstate Insurance Company-if you need specifics on ownership, please contact P&C Legal)

Owned by Republic Indemnity Company of America

Owned by Safety, Claims and Litigation Services, LLC

Owned by Vanliner Insurance Company

Owned by Verikai Inc.

Registered Marks (all registered marks are registered in the US only unless otherwise denoted):

A LEGACY OF GREAT SINCE 1872

AE & design

AEROS

AGENCYFLEX

AGRIBUSINESS

AGRICOM

AGRIGUARD

AGRIPAK

AGRIPRO

AMERICAN FINANCIAL GROUP, INC. & eagle design

AMERICAN HIGHWAYS INSURANCE AGENCY

AN INSURANCE EXPERIENCE BUILT AROUND YOU

A-SIDE PLUS

AUTOMATIC INSURANCE

AXLE LOGO

AXLE AUTO EXPOSURE LIABILITY FOR ENVIRONMENTAL

BACK2WORK

BE HERE. BE GREAT.

BE HERE. BE GREAT. (the word "Great" is stylized)

BOND BOX

BOND BOX design

BOOMERANG

BRIDGEFIELD CASUALTY INSURANCE COMPANY

BRIDGEFIELD EMPLOYERS INSURANCE COMPANY

BRIDGEFIELD INDEMNITY INSURANCE COMPANY

BUILT ON RELATIONSHIPS. FOCUSED ON SOLUTIONS.

CARGO ADVANTAGE
CARGO ADVANTAGE & design
CLICKCOMP & finger design
COMPLETECARE CONNECT
CORNERSTONE COMPLETE
CORNERSTONE COMPLETE & design
CROP UNIVERSITY & design

DAIRYPAK

EAGLE design (US, European Union, Hong Kong, and Mexico)
EAGLEXR & design
EQUIPMENT PRO
EQUIPMENT PRO PROTECTION FOR PROFESSIONALS (stylized, in color)
EXECPRO

FCIA & design
FOR ALL THE GREAT YOU DO
FOR ALL THE GREAT YOU DO (the word "Great" is stylized)

GABP
GET A CLEAR WAY FORWARD
GLIDER
GLIDER (stylized with wings)
GRAIN & design
GREAT ACADEMY
GREATBUILDER

GREAT AMERICAN
(US, Brazil, Canada, Chile, China, Colombia, Ecuador, EU, Indonesia, Malaysia, Mexico, South Korea, Singapore, Taiwan, and United Kingdom)

GREAT AMERICAN & eagle design
(US, Brazil, Canada, Chile, China, Colombia, Ecuador, EU, Hong Kong, Indonesia, Malaysia, Mexico, South Korea, Singapore, Taiwan, and United Kingdom)

GREAT AMERICAN ADVISORS & eagle design
GREAT AMERICAN BALL PARK
GREAT AMERICAN BALL PARK & eagle design (stretched)
GREAT AMERICAN CUSTOM
GREAT AMERICAN CUSTOM & eagle design
GREAT AMERICAN DIVISIÓN DAÑOS MÉXICO (Mexico only)
GREAT AMERICAN DIVISIÓN DAÑOS MÉXICO & eagle design (Mexico only)
GREAT AMERICAN FINANCIAL INSTITUTION SERVICES
GREAT AMERICAN FINANCIAL RESOURCES
GREAT AMERICAN INSURANCE AGENCY
GREAT AMERICAN INSURANCE COMPANIES
GREAT AMERICAN INSURANCE COMPANY (stylized)

GREAT AMERICAN INSURANCE GROUP

(US, Argentina, Brazil, Colombia, Ecuador, Indonesia, Malaysia, Mexico, South Korea, Singapore, Taiwan, and United Kingdom)

GREAT AMERICAN INSURANCE GROUP & eagle design (US, EU, Norway, and Switzerland)

GREAT AMERICAN KIDNAP, RANSOM & EXTORTION POLICY

GREAT AMERICAN PLUS & design

GREATAG

GREATPOLICY (stylized)

GREATPROGRAMS

GREAT ROADMAP

HAYSTAK

HR EXEC SUPPORT

INTERFACE 360

INTERFACE 360 & design

INVICTUS

INVICTUS GROUP

INVICTUS GROUP (stylized "V" designed as 2 wings)

KNOW THE PEOPLE WHO KNOW WORKERS' COMP

LET'S MAKE THIS WORK FOR EVERYONE

LOGPLUS PROTECT (China, Hong Kong, Indonesia, Malaysia, Singapore, South Korea, and Taiwan only)

MEDIC

MEDIC CAPTIVE INSURANCE PROGRAM & design

MERGE

MID-CONTINENT GROUP

MID-CONTINENT GROUP & M design

MOUNTAIN design

NATIONAL INTERSTATE & shield design

NATIONAL INTERSTATE INSURANCE & shield design

PEREGRINE RE

POINTS TO ADVENTURE

POLICYSWEET

POMI

PRECISION

PROTECTING THOSE WHO IMPROVE YOUR COMMUNITY

QUOTE.BIND.GROW.

REPUBLIC INDEMNITY

REPUBLIC INDEMNITY WORKERS' COMPENSATION INSURANCE SPECIALISTS (stylized)
RIG READY

SAFEALERT

SAFEPAK

SAFETALK

SCLS SAFETY, CLAIMS AND LITIGATION SERVICES & design

SHIELD design

SHS QUICKAPP

STRATEGIC COMP & design

STRENGTH THROUGH SPECIALIZATION (Mexico only)

SUMMIT & mountain design

SUMMIT BACK2WORK (stylized)

SUMMIT KNOW THE PEOPLE WHO KNOW WORKERS' COMP & mountain design

TANKASSURE

THE HERITAGE NEWS

THE PEOPLE WHO KNOW WORKERS' COMP

THE ROAD TO CREATIVE SOLUTIONS

THE STRENGTH OF SPECIALIZATION

TOPTANX

TRUXPRO

TRUXPRO (stylized)

UNDERSTANDING YOUR NEEDS. UNDERSTANDING YOU.

VANLINER (US and Canada)

V design

WE PROTECT. YOU DECIDE. (Mexico only)

WE PROTECT. YOU DECIDE. & design (Hong Kong, Indonesia, Singapore, and Taiwan only)

WRITENOW

YOUR BUSINESS INSURED

YOUR GREAT AMERICAN INSURANCE POLICY

YOUR PARTNER IN CRIME

Pending Applications (all pending marks are pending in the US only unless otherwise denoted):

EQUIPAK

GREATAG QUOTE360

GREAT AMERICAN EMPLOYER HEALTH SOLUTIONS

GREAT AMERICAN INSURANCE COMPANY (Canada only)

GREAT AMERICAN INSURANCE GROUP (China only)

HOME HQ

NAV I.Q. PORTAL & design

RISK-E BOLT ON

RISK-E BUSINESS

RISK-E TECH

SAFETY ISN'T OPTIONAL: IT'S STRATEGIC

YOUR HOME FOR PROGRAMS