



# Legal Project Review Form

Standard turnaround for Legal Review is **5 business days**. Standard turnaround for Legal Review of new (full) website content is **10 business days**.

Today's Date \_\_\_\_\_ **Due Date** \_\_\_\_\_

## 1. Business Unit Contact Information

Name _____	Phone _____
Business Unit _____	Email _____

## 2. Project Profile

Project Name \_\_\_\_\_

**Audience**     Appointed Producer (Agent/Broker)     Potential Producer (Agent/Broker)     Insured  
 Potential Insured     General Public     Internal  
 Other \_\_\_\_\_

**Type**     Brochure/Flier/Sales Sheet     Trade Advertisement\*     Website     Email  
 Presentation     Video  
 Other \_\_\_\_\_

**Produced by**     Great American Corporate Marketing & Branding (CM&B) Account Manager \_\_\_\_\_  
 Third Party Agency    Name \_\_\_\_\_

**\*For Trade Advertisements**    Name of publication \_\_\_\_\_

## 3. Ownership (Service Marks/Testimonials/Statistics, etc.)

	Yes	No
a. Does this project introduce a <b>new program/product</b> or a <b>newly named program/product</b> ?	<input type="checkbox"/>	<input type="checkbox"/>
<b>If yes</b> , has P&C Legal done a service mark search to confirm our rights to use the name?	<input type="checkbox"/>	<input type="checkbox"/>
b. Are there any <b>third party service marks</b> used in the project?	<input type="checkbox"/>	<input type="checkbox"/>
<b>If yes</b> , <input type="checkbox"/> I have written permission to use them and/or they are attributed within the document. <input type="checkbox"/> A Service Mark License Agreement is in process.		
Are there any new <b>GAIG service marks</b> used in the project which we would like to use and/or apply for registration?	<input type="checkbox"/>	<input type="checkbox"/>
<b>If yes</b> , <input type="checkbox"/> I have submitted a Service Mark Request Form to P&C Legal.		
c. Does this project contain any quoted, paraphrased or summarized information?	<input type="checkbox"/>	<input type="checkbox"/>
<b>If yes</b> , <input type="checkbox"/> I have cited/provided sources for this information.		
d. Does this project contain a testimonial or endorsement?	<input type="checkbox"/>	<input type="checkbox"/>
<b>If yes</b> , <input type="checkbox"/> I have obtained and saved a signed Testimonial Form in our files.		
Is the testimonial/endorsement a paid testimonial/endorsement?	<input type="checkbox"/>	<input type="checkbox"/>

**4. Policy/Underwriting Information**

Is this program/product  Admitted  Non-Admitted (Surplus Lines) or  Both?

Which companies are underwriting this product?

**Admitted Companies:**

- GAIC: Great American Insurance Company**
  - For use in  U.S.  Canada  Hong Kong  Singapore
  - GAAS: Great American Assurance Company
  - GAAL: Great American Alliance Insurance Company
  - GANY: Great American Insurance Company of New York
  - GSPR: Great American Spirit Insurance Company
  - GCTP: Great American Contemporary Insurance Company
  - GSEC: Great American Security Insurance Company
  - GCIC: Great American Casualty Insurance Company
  - AEIC: American Empire Insurance Company
- MCCC: Mid-Continent Casualty Company**
  - MCAC: Mid-Continent Assurance Company
  - OSC: Oklahoma Surety Company
- Other** \_\_\_\_\_
- NIIC: National Interstate Insurance Company**
  - NIIHI: National Interstate Insurance Company of Hawaii, Inc.
  - TCC: Triumphe Casualty Company
  - VLIC: Vanliner Insurance Company
- RICA: Republic Indemnity Company of America**
  - RICC: Republic Indemnity Company of California
- BEIC: Bridgefield Employers Insurance Company**
- BCIC: Bridgefield Casualty Insurance Company**
- ELAG: El Aguila, Compañía de Seguros, S.A. de C.V.**
- GAIDAC: Great American International Insurance Designated Activity Company**

**Non-Admitted (Surplus Lines) Companies:**

- AESLIC: American Empire Surplus Lines Insurance Company
- GAES: Great American E&S Insurance Company
- GFID: Great American Fidelity Insurance Company
- Other \_\_\_\_\_
- GPRO: Great American Protection Insurance Company *(in some states it writes admitted product)*
- MCES: Mid-Continent Excess and Surplus Insurance Company

**5. Jurisdiction**

Will the program/product be available in all 50 U.S. states?

<b>Yes</b>	<b>No</b>
<input type="checkbox"/>	<input type="checkbox"/>

If no, list all states where it will be available \_\_\_\_\_

Will the program/product be available internationally?

<input type="checkbox"/>	<input type="checkbox"/>
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If yes, list all countries where it will be available \_\_\_\_\_

**6. Additional Comments**