

Great American Environmental's Response & React (R&R) Program

Accidents happen! When a chemical, fuel or hazardous substance spill occurs, you need to take immediate action. The logistics and regulatory burdens to clean up a spill can be broad, complicated and overwhelming. When an unexpected situation arises with potentially long-term negative consequences, companies may be caught off guard and struggle with an appropriate response.

How can a company efficiently respond to an emergency situation and comply with environmental regulations and internal company guidelines while safeguarding its credible reputation and revenues?

Great American Environmental's Response & React Program is specifically designed to help policyholders quickly and efficiently navigate the response plan from the moment a spill occurs to the final site approval.

Having a response program in place allows insureds to prepare to act, not react, which assures peace of mind during a critical situation. The following story demonstrates the service benefits of the R&R Program and the negative repercussions that may follow if an emergency protocol is not established.

Consider the example to the right...

DID YOU KNOW?

CURA works with fully vetted contracting professionals certified in DOT Hazardous Materials Transportation, 40-hour HAZWOPER, Hazardous Materials Managers (CHMM) and are consistently up to date on environmental regulatory and compliances. CURA's national reach allows them to negotiate favorable rates for the services performed.

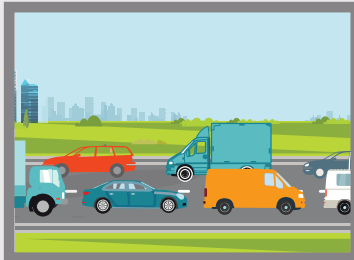
POTENTIAL SCENARIO

1.



Sarah, a street contracting manager, was unexpectedly hired for an urgent project that involved re-striping a section of a major highway.

2.



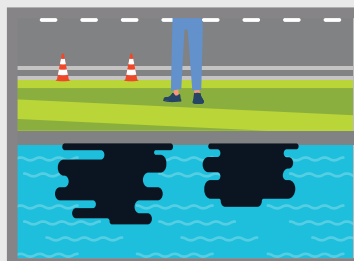
The work was scheduled for a Friday afternoon amid high volume traffic. Many crew members clocked out early, leaving the project understaffed.

3.



During the project, one of Sarah's trucks carrying paint containing titanium dioxide was struck by another vehicle. The collision ruptures the tank, releasing approximately 300 gallons of paint.

4.



The spill spread across the roadway, down a nearby embankment, and into a protected waterway..

WITH R&R PROTECTION

5.



Prepared in advance, Sarah calls the R&R emergency hotline as soon as the incident occurs.

6.



CURA environmental remediation professionals are dispatched immediately. They secure the site, coordinate with regulators, and contain the spill quickly and efficiently.

7.



Cleanup, reporting and regulatory coordination are handled seamlessly. Costs are properly accounted for, downtime is minimized, and the project resumes with confidence.

WITHOUT R&R PROTECTION

5.



Unprepared and understaffed, Sarah was forced to frantically attempt to mitigate action. The local fire department immediately responded.

6.



Response delays lead to increased environmental damage, heavier fines, higher cleanup costs, and regulatory scrutiny.

7.



Client confidence declines, projects slow and mounting legal and remediation expenses ultimately force Sarah's company to shut its doors.

Response & React Program Benefits



Quick response time with contractors and remediation specialists available 24/7/365!



Save time and money by leveraging CURA's nationwide network of emergency response specialists and pre-negotiated rates.



Can strengthen relationship with environmental regulators through timely submission of spill notification, efficient clean-up procedures and thorough closure reports.



IT ONLY TAKES ONE PHONE CALL TO INITIATE THE R&R PROCESS:

1. Call the R&R Hotline (800) 340-3399
2. Describe the situation to the on-call Incident Manager.
3. Feel relief knowing that the contractor best suited to manage your situation will respond to the incident.

Great American Environmental's Response and React (R&R) program is administered by CURA Emergency Services – a *five-star* emergency service program and a recognized leader in the environmental and emergency response industry for more than **25 years.**

CURA works with a nationwide network of contractors and remediation specialist who can assist in most facets of environmental management and emergency response from testing to remediation and regulatory closure, protecting you from additional risks and environmental hazards – providing the response you need for your business to succeed.

EMERGENCY SPILL HOTLINE: (800) 340-3399

Great American
Insurance Company
115+ years
with an **A** or better
rating by
AM Best

