

# Asset Management Liability Highlight Sheet

## Policy Highlights & Features

- Non-rescindable A-Side Coverage
- Blanket double excess ODL; No implied warranty statement imbedded in the insuring agreement
- Employment Practices Claim includes claims brought by any past, present or future employee of an Insured Organization, Portfolio Company or Nonprofit Entity
- Insured Persons includes all employees, advisory board members and any other individuals serving in an outside position (provided such individual is indemnified by an Insured Organization)

[Click here](#) for policy features and product highlights.

## Target Industries

- Fund of Funds
- Hedge Funds
- Mezzanine Debt Funds
- Private Equity/LBO
- Real Estate Funds
- Venture Capital
- Debt/Lending Funds
- Fundless Sponsors

## Target Size

Fund Type	Assets Under Management	Appetite
Venture Capital	0-\$1 billion	Extremely Competitive
Real Estate	0-\$1 billion	Extremely Competitive
Hedge Funds	0-\$1 billion	Extremely Competitive
Mezzanine Debt Funds, Credit/Lending, Fund of Funds	0-\$1 billion	Extremely Competitive
Venture Capital	\$1-\$3 billion	Very Competitive
Real Estate	\$1-\$3 billion	Very Competitive
Hedge Funds	\$1-\$3 billion	Very Competitive
Mezzanine Debt Funds, Credit/Lending, Fund of Funds	\$1-\$3 billion	Very Competitive
Private Equity	0-\$1 billion	Very Competitive

## Why you need Asset Management Liability Coverage: Claim Scenario

A competitor filed suit against a real estate investment firm alleging that a senior living community operated by the firm used a brand name that violated federal trademark law and created confusion with the competitor's brand. The complaint asserted claims of trademark infringement, false advertising, unfair competition, dilution and unjust enrichment under the Lanham Act and comparable state law and sought an order enjoining the firm from continuing to use the disputed brand name in connection with its business, as well as attorney's fees and costs. Defense costs incurred to date are over \$100,000.

[Click here](#) for additional claims examples

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**Blending General Partners Liability, D&O Liability, Outside Directorship Liability and Employment Practices Liability into one insurance policy.**

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