Vedder Price’s Privacy, CyberSecurity & Media team provides a full spectrum of data and communications services—from data breach response, internal investigations and litigation to policy development, press advice and industry-specific compliance and regulatory counseling. We’ve advised clients for more than 20 years related to their data-handling and content response and generation needs. Our team is unique in its interdisciplinary approach and depth of experience in all areas relevant to the law of technology and information.

Leveraging Our Relationships
We engage regularly with federal law enforcement and regulators, including the FBI, IRS, OCR, FTC, FCC and CFPB, as well as with state attorneys general and regulators. We preemptively address and respond to law enforcement concerns while maximizing client confidentiality and minimizing client exposure to regulatory fines and penalties.
Privacy (Protection and Defense)
Managing Every Aspect of Data Security—Before, During and After
Vedder Price attorneys assist clients in preventing and mitigating data security incidents. We formulate and implement privacy and data security policies and procedures, including the following:

- **Data Collection**
- **Security**
- **Sharing**
- **Disposition**

Our team conducts privacy and data security risk management assessments and provides privacy and data security counseling and training. Our attorneys have extensive experience handling various statutory, regulatory, common-law and contractual invasion-of-privacy claims, including privacy-related class action defense claims under the following:

- Telephone Consumer Protection Act
- Computer Fraud and Abuse Act
- Electronic Communications Privacy Act
- Video Privacy Protection Act
- Driver’s Privacy Protection Act
- Biometric Information Privacy Act
- Fair Debt Collection Practices Act

CyberSecurity (Data Breach Response Services)
Rapid Response, Powerful Resources
Our approach is comprehensive and systemic. We work with clients to anticipate, prevent and manage cybersecurity incidents. When a data breach occurs, we provide a broad range of integrated services, including the following:

- **Forensic Investigation Oversight**
- **Crisis Management and Communications**
- **Notification to Affected Parties**
- **State Regulatory Inquiries and Litigation Defense**

Vedder Price’s rapid-response capability draws upon the strong working relationships we have with the other vitally important professional disciplines that may be needed in order to respond to a data security incident.

Media
Navigating Complexity
Our team helps clients navigate the dynamic and complex media and entertainment field—often driven by the impact of the Internet and emerging technologies. We understand the evolving legal issues and trends, including the interplay of laws, customs and practices of multiple jurisdictions that can apply to the creation and distribution of news, advertising, marketing and entertainment products. We are well-versed in providing counsel in the context of disputes, including the following:

- **Class Action Defense**
- **Defamation and Invasion of Privacy**
- **Intellectual Property**
- **Risk Mitigation and Reputation Enhancement**
Serving a broad range of private and public clients across all industry sectors, including the following:

- Banking and financial services
- Insurance
- Health care, life sciences and pharmaceutical
- E-commerce and technology
- Publishing and broadcasting
- Advertising and mobile marketing
- Retail
- Education
- Manufacturing
- State and local government
- Accounting, legal and other professional services

Our attorneys have extensive litigation experience and represent clients in a broad range of privacy, data security, media, technology and other cyber-related individual lawsuits and class actions in state and federal courts across the country.