

Distracted Driving Kills.

Driving while distracted can be deadly. Not only does it compromise the health and safety of the driver, but distracted driving can affect the lives of others both inside and outside the driver's vehicle.

To minimize the risk to others, drivers must change their behavior when they're behind the wheel. Here's a list of common distractions that drivers must learn to manage safely:

Passenger conversations

Conversations with passengers should be kept to a minimum, especially when driving in the city, in heavy traffic or on unfamiliar routes.

Electrical devices

Any time an electrical device like a cell phone is in use, the vehicle should not be moving. The driver should pull over to a safe location like a parking lot and interact with the device only after the vehicle is stopped.

Eating while driving

One of the most common activities within a vehicle is one of the most dangerous. If you're hungry, pull over!

Hands free technology

A hands-free conversation is still a conversation and can be distracting. Keep all conversations to a minimum while driving in the city, heavy traffic or on unfamiliar routes.

Comfort devices

Interacting with anything on the vehicle's dashboard will take the driver's eyes off the road. Make sure to adjust the settings on media devices, radio, heat and air conditioning while the car is stationary.

Distracted driving accidents are on the rise. While overall vehicle accidents are decreasing, 20% of all injury crashes are related to distracted driving.



The information presented in this publication is intended to provide guidance and is not intended as a legal interpretation of any federal, state or local laws, rules or regulations applicable to your business. The loss prevention information provided is intended only to assist policyholders in the management of potential loss producing conditions involving their premises and/or operations based on generally accepted safe practices. In providing such information, Great American does not warrant that all potential hazards or conditions have been evaluated or can be controlled. It is not intended as an offer to write insurance for such conditions or exposures. The liability of Great American Insurance Company and its affiliated insurers is limited to the terms, limits and conditions of the insurance policies underwritten by any of them. © 2017 Great American Insurance Company. All rights reserved. Great American Insurance Group, 301 E. Fourth St., Cincinnati, OH 45202.

2 Seconds Matters

A 4-door sedan has a travel distance of 88 feet every 2 seconds when operating at 30 mph.

