

LOSS CONTROL DATA GUIDE

Providing Management Direction To Loss Prevention Efforts

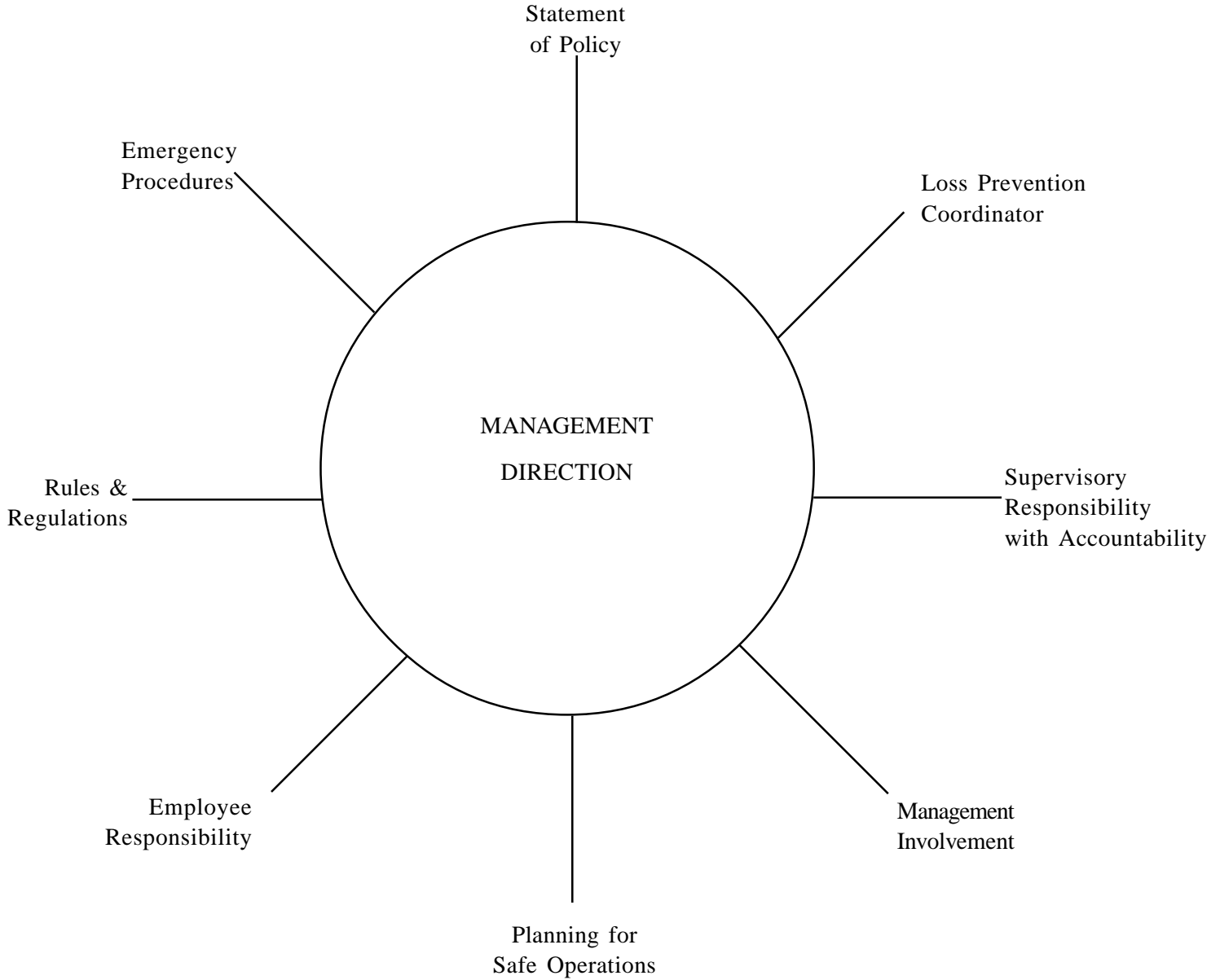
Why should Loss Prevention be treated as anything but a Management problem? Why should it be treated differently than other Management concerns?

To meet your objective of a safe and efficient operation, responsibility with accountability should be assigned to each member of Management, supervision, and the work force. The following are key steps for formalizing Management Direction:

- 1) Issuing a Statement of Loss Prevention Policy
- 2) Appointing a Loss Prevention Coordinator
- 3) Assigning Supervisory Responsibility with Accountability
- 4) Providing Management Involvement
- 5) Planning for Safe Operations
- 6) Assigning Employee Responsibility
- 7) Establishing Rules & Regulations
- 8) Establishing Emergency Procedures

The objective is to make Loss Prevention an integral part of day to day operations—to make Loss Prevention a part of, not apart from all operational responsibilities.

Management Direction For Loss Prevention



The loss prevention information and advice presented in this brochure are intended only to advise our insureds and their managers of a variety of methods and strategies based on generally accepted safe practices, for controlling potentially loss producing situations commonly occurring in business premises and/or operations. They are not intended to warrant that all potential hazards or conditions have been evaluated or can be controlled. They are not intended as an offer to write insurance coverage for such conditions or exposures, or to imply that Great American Insurance Company will write such coverage. The liability of Great American Insurance Company is limited to the specific terms, limits and conditions of the insurance policies issued.