



Flexible Insurance for the On-Demand Workforce

The workforce is changing and as a result, so are we. Approximately 57 million Americans do some type of work in the gig economy¹ which refers to temporary short-term jobs, freelancers and independent contractors.

Why does this matter? The On-Demand business model does not provide the benefits and protections that come with traditional full-time employment. That's where Great American comes in.

Great American has developed flexible, innovative products to help meet the insurance needs of this growing workforce.

For gig platform companies, offering flexible coverage options can help retain good talent and add an additional layer of protection for your independent contractors.

Why choose Great American?

- 20 years of Occupational Accident expertise
- Exceptional financial strength ("A+")²
- Dedicated in-house claims
- Alternative Risk Solutions
- Flexible, customized coverage options

Contact Us to Learn More

General Inquiries

Phone: 513.763.8597

Email: OnDemandWorkforce@gaig.com

Great American
Insurance Company

110+ years
with an **A** or better
rating by
AM Best

1. Gig Economy and Alternative Work Arrangements study, Gallup, August 2018.

2. Great American Insurance Company is rated "A+" (Superior) by the A.M. Best Company and has received a rating of "A" (Excellent) or higher for more than 110 years (rating affirmed October 28, 2020).

For agent/broker distribution only. Not for distribution to insureds or potential insureds. Great American Insurance Group, 301 E. Fourth St., Cincinnati, OH 45202. Coverage description is summarized. Refer to the actual policy for a full description of applicable terms, conditions, limits and exclusions. Policies are underwritten by Great American Insurance Company, Great American Assurance Company, and Great American Spirit Insurance Company authorized insurers in all 50 states and the DC and Great American E&S Insurance Company, an OH domiciled surplus lines insurance company, eligible to underwrite surplus lines insurance in all 50 states and the DC. This is not intended as a solicitation or offer to sell an insurance product in a jurisdiction in which the solicitation, offer, sale or purchase thereof would be unlawful. © 2020 Great American Insurance Company. All rights reserved. 5583-TRU (11/20)

Over one-third of US workers (36%) participate in the **gig economy**, either through their primary or secondary jobs.¹

Industries Served

Professional Services
Healthcare Services
Manufacturing
Construction
Transportation and Delivery
Technology Platforms
Staffing
and many more...

Coverages Offered

Occupational Accident
Contingent Liability
Workers' Compensation
Auto Physical Damage



for all the *great* you do[®]