



Specialty Human Services
Most Valuable Producer Program



Rewarding Extraordinary Relationships

Since 1980, Great American's Specialty Human Services Division has served the needs of insurance agents who are committed to the Social Services sector. Our entire program is built upon providing our producer network with the products, services, tools and compensation necessary to succeed in this segment.

A Shared Commitment

We recognize that our program is only as good as the agents who administer it. We are proud to work with these accomplished professionals and are pleased to be able to offer a special loyalty program designed to reward our *Most Valuable Producers*. These are the agents who share our commitment at the highest level.

Opportunity

Our MVP program is a two-tiered initiative that offers a generous array of benefits to agents who meet specific performance criteria.

It's an opportunity for SHS to reward extraordinary relationships and to deliver the expertise you need, along with the service you require.





Gold MVP		
Eligibility Criteria	Benefits	Commission
<ul style="list-style-type: none"> ➤ Written Premium ≥ \$1MM ➤ Policy retention ≥ 85% ➤ 5-year loss ratio ≤ 30% ➤ View SHS as the “go-to” market for Social Services business ➤ Committed to writing specialty accounts ➤ Growth potential 	<ul style="list-style-type: none"> ➤ Increased commission levels ➤ Guaranteed Supplemental option in lieu of Profit Sharing ➤ \$2,500 per year in co-op advertising allowance ➤ \$2,500 annual Loyalty Credit* ➤ Affiliate Membership with the Nonprofit Risk Management Center, valued at \$1,700 	<ul style="list-style-type: none"> ➤ 17.5% Package ➤ 15.0% GL/Property ➤ 15.0% Umbrella ➤ 15.0% Auto ➤ 15.0% Cyber



Silver MVP		
Eligibility Criteria	Benefits	Commission
<ul style="list-style-type: none"> ➤ Written Premium \$300K - \$1MM ➤ Policy retention ≥ 85% ➤ 5-year loss ratio ≤ 35% ➤ View SHS as the “Top 3” market for Social Services business ➤ Committed to writing specialty accounts ➤ Growth potential 	<ul style="list-style-type: none"> ➤ Increased commission levels ➤ Eligible for targeted incentives ➤ \$1,000 per year in co-op advertising allowance ➤ \$1,000 annual Loyalty Credit* ➤ Affiliate Membership with the Nonprofit Risk Management Center, valued at \$1,700 	<ul style="list-style-type: none"> ➤ 15.0% Package ➤ 15.0% GL/Property ➤ 15.0% Umbrella ➤ 15.0% Auto ➤ 15.0% Cyber

*Loyalty Credits can be used to reimburse you for the following: computer purchases, training, continuing education classes, charitable donations or additional advertising.

For additional information, please contact your Agency Executive or Underwriter. MVP program is subject to change or discontinuance at any time.





Specialty Human Services

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GAIG.com

Protecting those who
improve your community.

Great American
Insurance Company

100+ years
with an **A** or better
rating by
A.M. Best

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