CONTROLLING LOSS DOLLARS
Managing risk
is the best way to reduce losses.
Managing risk can help reduce your
insurance costs: the fewer losses an
insurance company covers, the lower
the rates it can charge. Surprisingly, the
indirect or "hidden" cost of loss — like lost
productivity — is estimated to be as much
as ten times higher than direct costs,
like damage to equipment and facilities,
medical and legal expenses.

Well-managed loss control
efforts can have a dramatic effect on
your profitability!

Great American can help —
• Identify actual and potential causes
  of loss for the coverage we insure.
• Develop cost-effective loss control
  solutions.
• Evaluate your current safety and
  health programs and help you make
  improvements.
• Provide safety training to your
  managers, supervisors and workers.
Great American Insurance Group retains a highly qualified staff of Loss Prevention Consultants strategically located all across the United States. Our consultants combine formal training and practical experience to provide our customers with superior technical expertise.

We offer a wide range of services that can be customized to your specific needs. We can help you plan for tomorrow by explaining the steps you can take today to control the causes of loss unique to your work environment.

Our Loss Prevention services focus on identifying unsafe acts and conditions. Losses can then be kept to a minimum and you may realize increased profitability as a result.

Great American emphasizes teamwork. Our Loss Prevention Consultants, Underwriters and Claims Specialists work together to better understand your operation and your needs. Our staff of Safety Specialists is a team of dedicated individuals who have earned professional designations such as:

- Certified Safety Professional (CSP)
- Certified Fire Protection Specialist (CFPS)
- Professional Engineer (PE)
- Associate in Loss Control Management (ALCM)
- Associate in Risk Management (ARM)
- Associate in Claims (AIC)
- Chartered Property Casualty Underwriter (CPCU)
- Certified Pool Inspector
- Certified Playground Inspector

These designations assure you that our staff has the knowledge and experience to provide the help you need to control your loss dollars.

Minimize exposure. Maximize profit.
Great American’s Loss Prevention Services include:

**Loss Prevention Tools**
We offer a wide assortment of safety brochures, pamphlets, and technical data guides to support your loss control efforts.

**Safety Training & Information**
Well-trained supervisors and employees are essential to a successful operation. Our educational programs will assist you in training your personnel about the basic principles of loss prevention. These programs include:

- Sprinkler Impairment Program
- Model Safety Program
- A Guide To Self Inspections
- Accident Investigation And Reporting
- Abuse Prevention
- Back Safety And Lifting
- Fire Safety
- Construction Safety
- Playground Safety
- Supervisor Safety Training
- Employee Selection
- What To Do Before And After A Loss
- Office Ergonomics
- Disaster Preparedness
Safety Surveys
Physical surveys of the operations and facilities give our specialists the opportunity to evaluate actual and potential hazards and controls. We can then advise you and your staff of potential loss producing conditions. We offer practical recommendations to eliminate or minimize the hazards.

Fire Protection Engineering
Well-trained in the principles of fire safety engineering, our staff can effectively evaluate potential fire loss causes and suggest practical control measures. We can also review the automatic sprinkler protection and life safety features you plan to install so you will be certain these plans meet your needs.

Infrared Thermal Imaging
Great American offers Infrared Thermal Imaging to help identify problems with your electrical systems before they can cause a fire.

Building Valuations/ Insurance To Value
Replacement cost evaluations of your building are available from our Loss Prevention staff.

Consultation Services
Putting knowledge into action is a key step to effective loss prevention. You know your business, we know safety. Together we can work to maximize profits by minimizing exposures.

CONTROLLING LOSS DOLLARS
1-800-221-7274
Great American’s Loss Prevention Services include:

**Driver Training**
Great American offers a variety of multimedia programs on Driver Training. These programs include:
- Coaching The Experienced Driver II
  (for passenger car fleets)
- Coaching The Van Driver
- Coaching The School Bus Driver
- DDC

**Loss Analysis**
Great American’s *Claims Data Warehouse* is a service available to selected customers. This secure site is an excellent tool for obtaining up-to-date loss information and performing risk trend analyses. This information can be reviewed by our Loss Prevention experts to identify predominant factors in losses.

www.greatamericaninsurance.com/lossPrevention.html
Evaluation Program
It is important to measure and monitor the progress of your Loss Prevention Program. Just as benchmarking is critical to the success of your business, an evaluation that focuses on the adequacy and effectiveness of your safety program is critical to its success.

Accident Investigations
In spite of all attempts to prevent them, some accidents will occur. When they do, our Loss Prevention Consultants can critically analyze the factors contributing to the cause of the accident. We aim to determine the "why" of the accident so we can help you prevent similar occurrences in the future.

Ergonomics
Great American’s consultants will analyze your employees’ tasks and provide specific worksite recommendations based upon principles of sound ergonomic design.

Industrial Hygiene
For those accounts having potential occupational health exposures, we offer a full range of Industrial Hygiene Consultation Services.

CONTROLLING LOSS DOLLARS
1-800-221-7274
For more information on our Loss Prevention services, contact us at 1-800-221-7274 or call these team members directly:

**Jim Matthews**, CSP, CFPS, CPCU, ARM, AIC  
Divisional Sr. Vice President  
Phone: 513.412.4094  
Fax: 513.369.7307

**Louise Cook**, CFPS, CPCU, ARM  
Divisional Assistant Vice President  
Phone: 513.763.7147  
Fax: 513.412.4175

**Nancy Combs**, Administrative Supervisor  
Phone: 513.412.4631

**Glenn Smith**, CSP, CFPS  
Divisional Assistant Vice President  
Phone: 205.821.1183  
Fax: 513.419.2090  
Eastern Region

**Mike Garvic**, CSP, CFPS  
Divisional Assistant Vice President  
Phone: 281.731.6391  
Fax: 513.419.2064  
Central Region

**Doug Carrell**, CSP, CFPS  
Divisional Assistant Vice President  
Phone: 206.940.7575  
Fax: 513.419.2055  
Western Region

Loss Prevention consultation services are provided by Great American Insurance Group to assist management of insured firms in fulfilling their responsibilities for the control of potential loss producing situations involving their premises and/or operations. Great American does not warrant that all potential hazards and conditions have been identified or evaluated or that they are safely controlled. It is not intended as an offer to write insurance for such conditions and exposures. The liability of Great American Insurance Company (and/or its affiliates and subsidiaries) is limited to the terms, limits, and conditions of the insurance policies which it writes. Great American Insurance Company assumes no liability beyond that provided under the terms, limits, and conditions of the policies it has issued, when engaging in Loss Prevention consultation services. The following service marks are the property of Great American Insurance Company: Great American®, Great American Insurance Group®. ©2009 by Great American Insurance Company. All rights reserved. GAIC 1079-A (6-09)