

## Data Compromise Coverage for Small Businesses

### Why Do You Need Coverage?

Many small businesses do not have the tools and procedures in place to protect against or detect identity fraud. Nearly 30 percent of all breaches are discovered by a third party\*. Businesses may also be unequipped to respond to a breach in a way that complies with state notification laws.

Nonprofit and social service organizations, in particular, may keep donor information or personal records on employees, volunteers, clients and visitors. If personal data is lost or stolen, those exposed are at risk of fraudulent credit cards being made in their name, identity theft and more. Being prepared with a quick response and offering services to help protect affected individuals could save your organization's reputation.

Coverage for stolen, lost or inadvertently exposed electronic and physical data can be covered by adding a Data Compromise endorsement to your existing package policy.

### Policy Features

- \$50,000 policy aggregate limits are available. Additional limits and deductible options may be offered to your organization.
- In the event of a claim, response expenses include discovery, notification and reparation services for affected individuals.
- Coverage of \$5,000 is included for fees incurred by your organization from a public relations firm to help rebuild your reputation after a breach.
- Defense and liability coverage for claims brought against your organization alleging failure to keep confidential data secure or properly restrict access to sensitive information is included.

### Claim Example

A small nonprofit organization sends a monthly eNewsletter to a list of contacts who sign up to receive the mailing through the nonprofit's website. The list of more than 300 names and email addresses is inadvertently exposed and clients, donors and volunteers later report multiple counts of suspicious activity in their emails. Not only does this cause distress for the volunteers, it could also present legal trouble for the organization as well.

\*Source: [https://www.knowbe4.com/hubfs/rp\\_DBIR\\_2017\\_Report\\_execsummary\\_en\\_xg.pdf](https://www.knowbe4.com/hubfs/rp_DBIR_2017_Report_execsummary_en_xg.pdf)



### You Can Count on Us

For 40 years, Specialty Human Services has provided insurance solutions to the human and social service marketplace. We were one of the first insurance companies to recognize the special needs of these organizations. Over the years, we have expanded our coverage and services to ensure we are experts who can meet the evolving needs of this marketplace.

## Our GREAT beginnings

It all started back in 1872 – a time when accidents and natural disasters meant the end of many businesses. When this need for insurance met a few ambitious German immigrants, the company that would become Great American was born. Our first customer? A rubber comb factory. Within a few years, we became known for paying claims in a timely manner. For instance, after the 1906 San Francisco earthquake – when many insurance companies couldn't handle the losses – we paid out more than \$2 million in claims, even to policyholders who didn't have viable coverage.

Nearly 150 years later, we continue that long-standing tradition of financial strength, protecting specialized businesses in more than 100 niche industries around the globe. In fact, Great American Insurance Company has received an "A" rating or higher from AM Best for more than 110 years. From that rubber comb factory to today, companies turn to us when they need someone who knows their space, shares their priorities and has the freedom to do what's right.

for all the *great* you do®

AM Best rating affirmed December 3, 2021. The above-mentioned claims scenario is provided to illustrate an exposure your client could encounter. The facts of any situation that may actually arise and the terms, conditions, exclusions and limitations in any policy in effect at that time are unique. Thus, no representation is made that any specific insurance coverage applies to the above claim scenario. Coverage description is summarized. Refer to the actual policy for a full description of applicable terms, conditions, limits and exclusions. Policies are underwritten by Great American Insurance Company, Great American Assurance Company, Great American Alliance Insurance Company, Great American Insurance Company of New York and Great American Spirit Insurance Company, authorized insurers in all 50 states and the District of Columbia. © 2022 Great American Insurance Company, 301 E. Fourth Street, Cincinnati, OH 45202. All rights reserved. 5605-SHS (02/22)

